

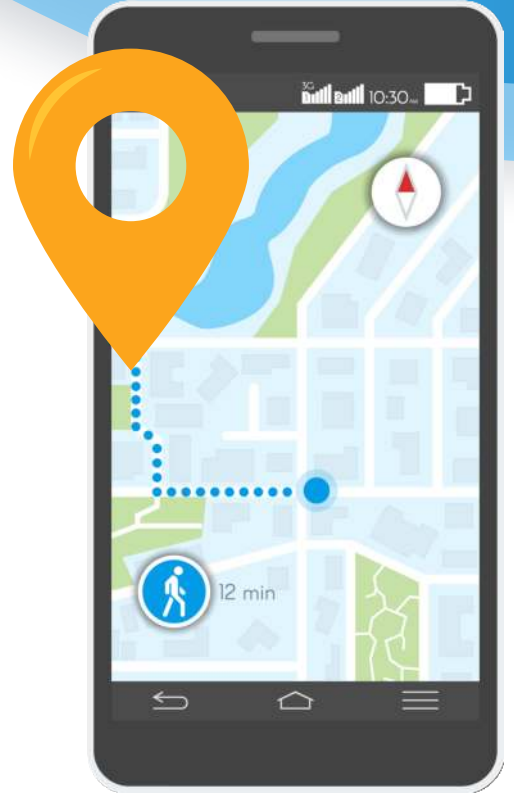
Geofence Marketing

Location Based Advertising

Target specific audiences within a geofenced location or have recently been in that location. Custom audiences allow you to target customers who have been in an area relevant to your business or product for up to 30 days after they last visited.

Benefits:

- Control who is in the audience you are advertising to by setting detailed Geo-Fence parameters.
- You can select one or multiple locations to target based on proximity to your storefronts.
- Only target customers who've been to relevant locations, such as competitor locations, shopping malls, or specific neighborhoods.



CUSTOM AUDIENCES

Target customers that are within or have recently visited a specific Geo-Fenced location.



COMPETITOR LOCATIONS

Target customers who have recently visited one of your competitor's locations.



CUSTOMER LOYALTY

Target customers who have previously been to your brick and mortar location with promotional and loyalty offers.



EVENT TARGETING

Target customers who attended specified events with the most precise temporal geo-targeting solution available.

Ready to Supercharge
Your Business?

LOCAL DIGITAL



Local GeoFencing Pricing and Packages

SERVICE DETAILS:	Basic	Pro
	\$10 / CPM	\$8 / CPM
Spend per month	\$500 - \$2,500	\$2,501 and above
Offline conversion tracking	✗	✓
Online conversion tracking	✓	✓
Ads are shown on mobile devices	✓	✓
Location targeting setup	✓	✓
Demographics targeting setup	✓	✓
Behavioral targeting	✓	✓
Granular localization via custom shapes and sizes	✓	✓
Number of target locations	✓	✓
Pixel tracking setup	✓	✓
Conversion tracking setup	✓	✓
One-time setup fee (month 1)	\$495	\$495
Banner ad creation	Included	Included



Ready to Supercharge Your Business?