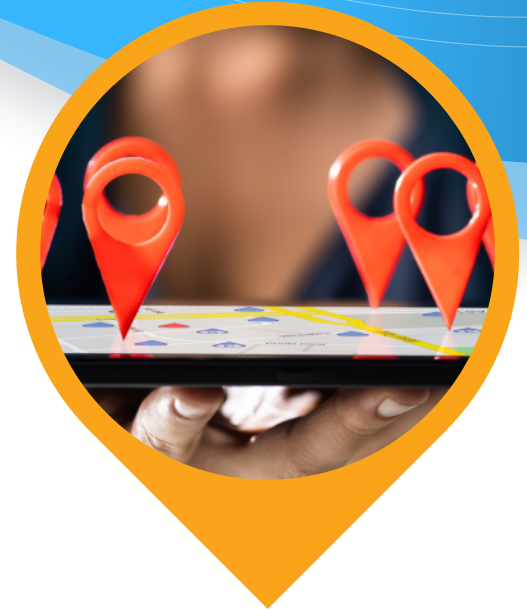


## Expert Local SEO Services

We are experts at ranking websites at the top of search engines like Google, driving traffic, and increasing sales.

Our team of experts will help you gain new local customers by making your business more visible in search engines, on maps, and on other local platforms with Local Search Engine Optimization tactics.

We focus on our client's unique needs and work closely with them to develop effective and personalized digital marketing strategies to suit their goals. Our process follows seven steps that ensure our clients always get the best digital marketing results, no matter how the search landscape changes.



**Our Local SEO Services Are Designed to Drive Phone Calls, Foot Traffic, and New Customers**

## Our Services Include



### Local SEO Strategy

We'll examine your website and your competitor's websites then use what we find to craft a strategy to boost your website over your competitors in the local rankings.



### Campaign Refinement

We research to understand your target consumers, your local culture, and your business. Then we use what we have learned to help your business better compete locally leveraging a combination or internal and external resources.



### Targeted Local Media

For each local SEO client we find and target locally relevant news websites, blogs, industry websites, social media groups, podcasts, and influencers that want to discuss your brand and your business.

**Ready to Supercharge  
Your Business?**

**LOCAL DIGITAL**





## Our Local SEO Approach

- Optimize title tags and alt tags
- Optimize meta descriptions and header tags
- Insert internal linking on all pages
- Create an on page site map and an xml sitemap
- Create a robot.txt file
- Examine how the website is coded and structured, optimize the code to help with the website speed
- Run all images through an image optimizer to help with load time.
- Listings Management
- Reviews Management
- Lead Generation Management
- Local SEO Dashboard

## SEO Management Pricing

One Time Setup Fee of \$499

### STARTER PLAN

**\$1,500 / month**

**Local SEO + GMB**

- Complete Website Audit
- Full Onsite SEO
- 1 Link Built Per Month
- Content Creation (750 words per quarter)
- Google Business Profile management
- Up to Local Citations (15)
- Local SEO Dashboard

### GROWTH PLAN

**\$1,800 / month**

**Local & Technical SEO + GMB**

- Complete Website Audit
- Full Onsite SEO
- 2 Link Built Per Month
- Content Creation (1,500 words per quarter)
- Google Business Profile management
- Up to Local Citations (15)
- Local SEO Dashboard

### SCALE PLAN

**\$2,800 / month**

**Local & Technical SEO + GMB**

(8 GMB posts per month)

- Complete Website Audit
- Full Onsite SEO
- 3 Link Built Per Month
- Content Creation (2,250 words per quarter)
- Google Business Profile management
- Up to Local Citations (30)
- Local SEO Dashboard

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Your Business?**

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