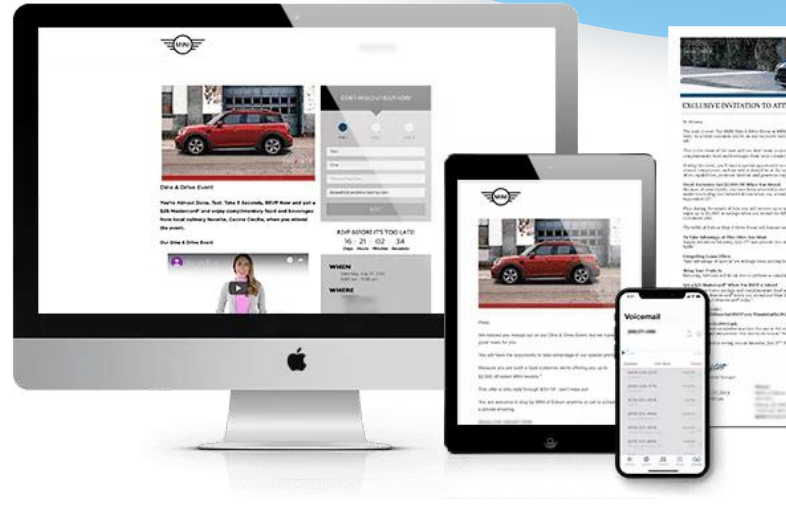


Targeted Email Marketing Services

Local Digital helps businesses build customer awareness and loyalty through fully managed, targeted email marketing services. Whether you want to drive lead generation or boost sales, our email marketing packages will help you reach your goals.



Engage Your Customers

Each email marketing package is structured to build a relationship between your business and clients. We design eye-catching templates and produce concise copy that encourages client action.

High Return on Investment

Email marketing can produce a higher ROI than many other marketing channels. Successful businesses can make upwards of \$38 for each \$1 they spend on their targeted email marketing services.

Track Statistics

We'll track statistics such as open rates, spam complaints, and conversions and use this information to evaluate how we can adjust our strategy to ensure your company sees continuous growth.

Works on Multiple Devices

Mobile formatting is a key component to drive real user engagement. Our graphic designers adjust template designs for both desktop and mobile displays to maximize conversions.

It's a Collaboration

We handle the heavy lifting, but no one knows your business better than you. We ensure you always have the ability to view result analytics and are diligent about getting full approval before sending out deliverables.

Ready to Supercharge
Your Business?

LOCAL DIGITAL



Drive Revenue with Targeted Email Marketing



- Beautiful Layouts
- Engaging Content
- Clear Calls-To-Action

Email Marketing Plans

STARTER

2 Emails Per Month

SETUP

Audit

Segmentation buildout
2 templates built out
6-Month strategy plan
Editorial calendar
1x \$399 Setup fee

MONTHLY MANAGEMENT

Up to 5,000 Emails
Email Design & Copy
List Maintenance
Monthly Reporting

GROWTH

2 Emails Per Month

SETUP

Audit

Segmentation buildout
2 templates built out
6-Month strategy plan
Editorial calendar
1x \$399 Setup fee

MONTHLY MANAGEMENT

Up to 5,000 Emails
1 Email Re-drop
Email Design & Copy
List Maintenance
Monthly Reporting

SCALE

4 Emails Per Month

SETUP

Audit

Segmentation buildout
2 templates built out
6-Month strategy plan
Editorial calendar
1x \$499 Setup fee

MONTHLY MANAGEMENT

Up to 5,000 Emails
2 Email Re-drops
Email Design & Copy
List Maintenance
Monthly Reporting

Ready to Supercharge
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